



**Shop Coolidge**

Keep it Local

## Goals

- Educate the community on why it is important to shop Coolidge.
- To educate the public on your goods & services available in the community.
- Develop a better networking between the Businesses



**WHEN YOU SPEND HERE**  
*your money stays here*



**LOCAL**  
— vs. —  
**NON-LOCAL**



For every **\$100** spent at a locally owned business, **\$43 remains in the economy.**

For every **\$100** spent at a non-locally owned business, **only \$13 remains in the economy.**



## Benefits

- You will have access to the shop local logo to use on your social media or any marketing material.
- You will have access to data from the shop local program collected
- You will develop a great network with other business owners
- You will get more exposure about your goods & services
- You will be able to set up at all Shop Coolidge events or just have brochures or coupons at the location.
- We will be developing a Facebook presence that you will be able to advertise your events goods & services.



Listed on advertising as a Shop Local member.

# Shop Local Program

## How to become a shop local business?

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Sign up to be on the list.  
Display a shop local sticker.

## What can I do to help make these events successful?

Offer discounts, coupons, or deal of the day during the event.

We need you to help by donating prizes for events.

Even though the Shop Local event may not be at your location still participate.

Help with spreading the word of the events.

## How participants earn Raffle Tickets for Great Prizes

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- Turn in 5 local (brick and mortar with a Coolidge zip code) receipts at the Coolidge Chamber Office or at the event.
- Get an extra ticket by just showing up at the event.
- For every 5 receipts turned in they will receive a raffle ticket.
- The booth will be set up in different locations around the city once a quarter.
- Local participating businesses will offer special discounts or deals of the day.
- We will have prizes to give out at every event donated by local businesses.
- Will have drawing for raffle prizes at 6:00pm, you do not need to be present to win.





# Shop Coolidge

## Dates & Location

### Cool Tuesdays

Hours 4pm to 6pm

👉 **Tuesday October 9, 2018**

Location Down Town (D & J Trends 113 S. Main St.)

*(Receipts dates from August 15, 2018 to October 9, 2018)*

👉 **Tuesday January 8th, 2019**

Location North end (Ace Hardware Plaza 1030 N. Arizona Blvd.)

*(Receipts dates from October 9, 2018 to January 8, 2019)*

👉 **Tuesday April 9, 2019**

Location South end (Shope's IGA 1940 S. Arizona Blvd.)

*(Receipts dates from January 8, 2019 to April 9, 2019)*

👉 **Tuesday July 9th, 2019**

Location (TBA)

*Receipts dates from April 9, 2019 to July 9, 2018)*



Coolidge Chamber of Commerce

United Way

Endorse Shop Coolidge





Questions



COOLIDGE  
CHAMBER  
OF  
COMMERCE  
CENTER  
The Casa Grande Plaza