

**41st Annual Coolidge Cotton Days Festival
Parade Application
SATURDAY, MARCH 4th, 2023
Parade Theme "Dirt Roads Take Me Home"**

Your organization/Group Name: _____

Contact Person: _____

Daytime Phone # _____ Cell Phone # _____

Email Address: _____ Number of Participants: _____

Number of Vehicles: _____ Length of Entry: _____ Number of horses: _____

Check Unit Category Type (only one category type): See Attached Guidelines

- | | |
|---|---|
| <input type="checkbox"/> Float | <input type="checkbox"/> Classic Vehicles (prior to 1966) |
| <input type="checkbox"/> Equestrian/Animal units | <input type="checkbox"/> Marching Bands/Precision Drill
Team/Alternative Marching Unit |
| <input type="checkbox"/> Vehicles/tractors/trucks | |

Describe your entry for the parade announcer. What does your entry represent?

- Handing items out along parade route? ___Yes ___No (No **Throwing** of any items)
- Do you have music ___Yes ___No (Music is encouraged)
- Do you want to be judged? ___Yes ___No
- Do you want to perform before the judges? ___Yes ___No

The undersigned, a representative for the above stated parade entry, hereby releases and forever discharges the Coolidge Chamber of Commerce, its members individually and its officers, agents and employees and the City of Coolidge of any and all known and unknown, foreseen and unforeseen bodily and personal injuries, damages to property and the consequences thereof resulting from participation in the Coolidge Chamber of Commerce Cotton Days Parade. I understand and have read the complete packet and will abide by the rules set forth by the Coolidge Chamber of Commerce.

Signed: _____ **Date:** _____

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PLEASE CAREFULLY REVIEW ALL OF THE INFORMATION IN THIS PACKET BEFORE YOU SUBMIT AN APPLICATION. BY SUBMITTING AN APPLICATION, YOU CERTIFY THAT YOU HAVE READ AND AGREE TO THE POLICIES SET FORTH IN THIS PARADE MANUAL.

PARADE DAY

Parade Date:	Saturday, March 4th, 2023
Check-In Time:	8:00 a.m.
Check-In Location:	Corner of Harding & 1st Street
Staging Area:	1st Street
Actual Start Time	10:00 a.m.
Ending Location:	Roosevelt & 1st Street

Application

Applications may be picked up at the Chamber office @ 351 N. Arizona Blvd., Suite 5, or on the web site at www.coolidgechamber.org. The application deadline this year is March 2, 2023 at 5:00 p.m.

Check-In Time:

A Parade Marshall will be available at 8:00 a.m. to check your unit in and give you your number. The number is to be on the right side of the vehicle/float or person walking.

Staging Area:

This is the area you will line up for the parade. Once the unit is in position in the line-up area, drivers should be in attendance at all times and available to move the unit as necessary.

Parade Route:

See Parade map attached.

Rules for Judging:

Judging is done as your unit passes through the designated judging area. A panel of judges will be looking for four areas of perfection;

- | | |
|-----------------------|-----------------------------|
| 1. Parade theme | 3. Most original design |
| 2. Best use of cotton | 4. Overall outstanding unit |

If you want your unit to be judged, it must be stated on your completed application. The total scores will be tallied, and the final score will determine the awards. Awards will be announced & presented in the park on the main stage at noon.

Awards:

The following awards will be given at the parade. Awards will be per award description and not per category.

Awards	Description	Prizes
Judges Award	Award for the best expression of the Parade Theme	\$50
Cotton Award	Award for the best use of Cotton in their unit	\$75
President Award	Overall most Outstanding Unit	\$100

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Rules

Distribution of Materials:

The throwing of candy, samples, or materials of any kind along the parade route is strictly PROHIBITED. Unit members may walk along the parade route to hand out items. Failure to comply with this rule may result in dismissal from the parade.

Code of Conduct:

Participating in the parade in no way releases anyone from observing all laws and regulations. Individuals and organizations are expected to be courteous to parade officials, attendees, and other participants. Please keep in mind this is a family-friendly event.

Drivers of Vehicles in Parade:

Drivers of all vehicles in the parade must have a valid driver’s license, proof of insurance and be 18 years of age or older.

Parade Movement:

Units will not be permitted to stop and perform except in front of the Judging Area. The Parade Marshalls will control the pace of the parade. Please cooperate with their requests. Failure to do so can result in being removed from the parade.

Order of Appearance:

The Coolidge Chamber of Commerce will determine the appearance order for all parade units. The order is to establish variety, as well as best utilization for the participants. This order will not be given out until arrival on parade day. Your appearance spot may be altered or canceled if your arrival in the staging area is not at the time established.

Alcohol & Drugs:

The consumption of any alcoholic beverage and/or illegal drugs by any participant or support staff in the assembly area, during the parade route, or dispersal area is strictly prohibited. Operator of a unit may not be under the influence of alcohol or any drugs that could impair driving. No alcoholic beverages of any kind will be allowed on or with the unit. The policy will strictly enforce City, County, and State statutes concerning the consumption of alcoholic beverages or drugs before, during and after the parade. If a unit is found out-of-compliance, they will be removed from the parade.

Animal Units:

You are required to have someone cleaning up behind your animal (especially horses) at all times.

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Description of Categories

Floats: Floats are motorized units either towed or self-propelled that are decorated to follow the theme of the parade. They can be small as go carts or as large as flat beds.

Equestrian/Animal Units:

Equestrian units must have experienced parade riders and handlers. Equestrian units can include horse-drawn carriages. Other animal units permitted are dogs, camels or other parade trained four-legged. Animals that will be in the parade must be accustomed to being around humans and crowds, walking for long distances, and can handle the noises around them.

You are required to have someone cleaning up behind your animal (especially horses) at all times.

Vehicles/Tractor/Trucks

Motorized vehicles include fire trucks, VIP convertibles, the Grand Marshal, City Service vehicles and truck for advertising.

Marching Bands, Precision Drill Teams & Alternative Marching Units:

Drill teams may include flag teams, color guard, pompom squads, dance teams, spirit teams or other team units. *(Judging on orderly marching/walking, appropriate attire/uniforms, form of presentation and spirit of the group).*

Classic Vehicles (prior to 1966)

These vehicles have been restored to their previous day.



Start parade

Check in

End parade

Staging Area

1st St

Central Ave

Harding Ave

Coolidge Ave

Pinkley Ave

Main St

3rd St



San Carlos Park

Roosevelt Ave

Wilson Ave

4th St

